

[REDACTED] Landscaping Web site Copy Project

Content in **blue text** is commentary for you and your Web designer. Contents highlighted in **orange** are suggested links (aka “calls to action”) that funnel visitors to other pages on your site and keep people on your site longer.

Homepage/Intro Copy

Lead Line at top of page = Gardening with an artful eye

Potential other lead lines to rotate in and out as needed:

- Get a great garden here
- Get the garden you so deserve
- Landscaping for your life and budget
- Garden makeovers made easy

Begin home page copy:

Welcome to [REDACTED] Landscaping of Humboldt County, CA. Your source for pleasing-to-the-eye *and soul* landscaping, garden design, plant maintenance, and tree care **services**.

[REDACTED] Landscaping is **your partner** in creating gorgeous, healthy, and functional yard and garden spaces that lift your spirits, warm your senses, and showcase your unique style. Nothing increases your home’s value or compliments your home’s architecture quite like top-quality, **sumptuous landscaping**. And, nothing gives your home and family more serenity than lush, healthy plants.

With [REDACTED] Landscaping, you’re offered conscientious landscape services that work in harmony with nature and your budget. Using ecologically friendly methods, [REDACTED] Landscaping keeps your garden in optimal health and balance while honoring your family’s needs and usage. For example, maybe you want that water-wasteful, chemical-laden lawn replaced with a more environmentally friendly option. Let [REDACTED] Landscaping replace your ecologically unfriendly lawn with an edibles garden, a small livestock area, or a drought-friendly rock garden. [REDACTED] Landscaping can give you a practical solution that pleases the eye and pampers the environment. You’ll cut down on water and chemical usage as well as greenhouse gasses, because you won’t be using a mower to maintain all that grass.

Not quite sure how to tame your overgrown jungle? Want to look out and see an oasis of vibrant, colorful foliage but don’t know what to do? Want your backyard to be a soothing, functional spot for entertaining and playing with the kids? *You’ve come to the right place.* [REDACTED] Landscaping turns your outdoor living areas into fragrant, personalized, and restful retreats, all at a price you can afford.

Have questions? Want to toss around a few ideas? The friendly, knowledgeable **team** at [REDACTED] Landscaping can’t wait to hear from you. Give us a **call** today and get the garden you so deserve!

[NOTE: The links above (in order from top to bottom) go to the **services** page, the **testimonials** page, the **gallery** page, the **about us** page, and the **contact us** section of the web site.]

About [REDACTED] page copy

Specializing in residential landscaping services, the [REDACTED] Landscaping team has proudly served the homeowners of Humboldt County for well over a decade. From Trinidad to Eureka, Ferndale to Garberville and beyond, [REDACTED] Landscaping gives you all the color, texture, serenity, and **aesthetic beauty** you deserve.

[REDACTED], owner of Muddy Boots Landscaping, schooled from years of gardening with her grandfather and formal study at HSU, CR, and working for local nurseries, knows one thing: people are happier, more relaxed, and healthier when surrounded by lovely, thriving plants and natural spaces. People enjoy their properties more and gain more value from tranquil, inviting garden spaces and landscaping that fits with their site and compliments the architecture.

Providing people with lovely gardens and **landscaping services** that work for each setting, home, and family's needs are [REDACTED]'s specialties. Looking for inspiration? Be sure to check out the **before and after** photos of [REDACTED] Landscaping projects. Or, read what **customers** have said about [REDACTED] and the [REDACTED] Landscaping team.

Contact Us page copy

Want to discuss a landscaping project? Want help identifying a plant? Need some advice on natural pest control? Give us a call at [REDACTED], or e-mail us at [REDACTED]. [REDACTED] Landscaping loves hearing from you.

[NOTE: The links above (in order from top to bottom) go to the **gallery** page, the **contact us** section, the **services** page, the **gallery** page of before and after shots, and the testimonials page.]

Gallery page copy

Words can't convey the true splendor and magnificence that the [REDACTED] Landscaping **team** helps create for Humboldt County homeowners. So, the following before and after photos of past gardening projects and **landscaping services** should do the trick. If you feel inspired, great! That's the idea. Your inspiration is the just the beginning of getting the lush, colorful, fragrant, and serene yard that you so deserve and will love being in for years to come.

[NOTE: The links above (in order from top to bottom) go to the **about us** page and the **services** page.]

Services page copy

[REDACTED] Landscaping offers Humboldt County homeowners complete, quality landscaping, gardening, and tree care services that perfectly fit your budget and needs. From simple maintenance packages to elaborate landscape design and implementation, your garden dreams are but a **phone call** away.

Services include:

- Custom Garden Design
- Landscape Installation & Routine Care
- Artful Pruning for Health & Beauty
- Ornamental & Fruit Trees, Shrubs, Roses & Perennials

- Gardening Coach (Help for the “Do-it-yourselfer”)
- Container Planting & Placement
- Plant Identification
- Garden Consultation & Site Evaluation
- Landscape Renovation
- Water Conserving Drip Irrigation
- Patios*Pathways*Arbors*Rock Work

Garden Possibilities include:

- Edible-scapes
- Perennial Borders
- Rose & Cottage Gardens
- Deer Resistant
- Low Maintenance
- Drought Tolerant
- Moisture Loving
- Heathers & Grasses
- Natives & Rhododendrons
- Woodland
- Rock Gardens & Succulents
- Topiary & Espalier
- Compost Area
- Small Livestock Areas
- And much more!

All of this provided using earth-friendly practices, superior design, and quality materials. **Call us** today for a quote on your **garden project**.

[NOTE: The links above (in order from top to bottom) go to the **contact us** section of the **about us** page and the **services** page.]

Testimonials page copy

Testimonials are a great way to gauge how a company conducts itself in the community. In Humboldt County, where we are a tightly-knit, communicative, rural area, testimonials are a big deal. People talk. Word travels fast when conducting an honest, **quality-driven business**. Word travels equally fast when not.

So, the fact that we get so much positive feedback lets the [REDACTED] Landscaping **team** know that we are serving the needs of the community at the highest level. Our treasured customers have, thankfully, taken the time to let us know how we are doing, and we are eternally grateful for the feedback.

“My back yard garden is an on-going source of joy each and every day! There's always color. Even now... [the] Hawthorne with its luscious red berries, maple leaves in flamboyant reds and purples. Heathers

and Hebes in an array of lavenders, pinks, fuchsias, blues, and yellows are all visible from my patio, my kitchen windows or wherever else I choose to be.”
-Norma, Arcata

“No words can express the pleasure that I feel when I look at my garden. I get a sense of tranquility that brings a smile to my face. The many colors and textures change with the seasons echoing the cycles of life. [REDACTED] created a garden that reflects our tastes and fits the country cottage style of our house. Thanks, [REDACTED]!”
-Jackie, Ferndale

“I enjoy [REDACTED]’s work so much. She most recently replanted an area next to my driveway. It’s not the largest planting, but it gives me so much joy when I see it as I come and go from my garage. So beautiful! I would recommend [REDACTED] to everyone, but I don’t want to----She’ll get too busy and won’t have time to keep up my yard and then what will I do?”
-Dorothy- Eureka

“We were building our home three years ago when we were first introduced to Desiree by our building contractor. Our acre of property was very impacted by the construction. Lots of retaining walls, septic fields and bad soil! We knew we wanted the property to be landscaped as naturally as possible because we have Redwood trees and Deer---but we thought all we could plant would be rhododendrons and ferns. Boy, were we wrong! [REDACTED] knows her plants and she has designed three distinct, yet flowing areas of beautiful plantings for us. She has used a lot of native plants that are growing quickly and already looking established. My favorite area is around our fire pit. [REDACTED] planted a beautiful mix of colors and textures. When we see it from the deck, it’s fantastic, but all the plants are even more interesting and lovely as you are sitting next to them at the fire pit. We have had more fires, seen more stars and had more conversations in that part of our yard than we ever dreamed.”
-Bob & Susan [REDACTED], Bayside

[NOTE: The links above (in order from top to bottom) go to the [services page](#) and the [about us page](#).]